

Sarthak Bhandari

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Summary

Technical Product Manager with over 8+ years in leading global cross-functional teams to develop and launch innovative products. Proven track record of leveraging technical expertise in serverless architecture and data analytics to drive product strategy and deliver actionable insights.

Work Experience

Manager, Product Management • Capital One • New York, NY • 02/2025 - Present

- Unified marketing engagement data across business lines, cutting down analysis time and enabling standardized, enterprise-wide performance insights
- Launched a digital paperless campaign delivering \$3MM NPV, ensuring vendor compliance and seamless integration across marketing and engineering platforms
- Improved platform resiliency and marketing reach by reactivating over 1MM valid emails, reducing maintenance costs, and optimizing AWS and Databricks infrastructure

Senior Product Manager • Haven Technologies • New York, NY • 09/2023 - 12/2024

- Served as a people manager of 6 through a new code implementation of a serverless architecture using AWS services.
- Developed and execute product strategies for an AI-enabled underwriting tool, improving time-to-market.
- Collaborated with engineering, design, marketing and sales teams to accelerate customer deal closures.
- Utilized SQL to extract product performance data, created Tableau visualizations for management leading to the consolidation or elimination of obsolete instances resulting in \$8M in AWS cost savings.

Product Manager • Haven Technologies • New York, NY • 07/2021 - 09/2023

- Conducted feasibility assessments and presented recommendations to C-level executives and key stakeholders based on technical constraints and market opportunities in a clear and concise manner.
- Launched new features for MassMutual's existing new business platform, including a new submission process which saw 30% adoption within one week of launch and over 50,000 policies in the first year.
- Defined product vision, roadmap, and priorities for a new B2B SaaS platform based on market research, customer feedback, and competitive analysis, successfully launching the platform generating \$250K+ in revenue the first year.
- Drove progress by developing strategic partnerships and collaborating with technology vendors, saving the company over \$600,000 annually.
- Led as primary product manager for organization's first global customer acquisition, built out detailed technical project plans to integrate data platforms/tools.

Software Engineer • Haven Technologies • New York, NY • 07/2020 - 07/2021

- Delivered key features for MassMutual's insurance platform using Angular and Node.
- Advocated for a common front-end design language system with standard Angular components.

Software Engineer • American Express • New York, NY • 08/2017 - 07/2020

- Developed high volume, multi-million dollar loans applications in React and Node and led architecture discussions.
- Created a standard currency input component for the AmEx design language system.

Education

Master of Business Administration • New York University • New York, NY • 2022 - 2025

Specialization in Strategy, Finance, and Global Business; Graduated with Distinction; Beta Gamma Sigma

Bachelor of Science in Engineering • University of Michigan • Ann Arbor, MI • 2013 - 2017

Major in Computer Science, Minor in Entrepreneurship; Cum Laude

Skills

Product: Data Analytics, Agile, SDLC, Product Strategy and Roadmapping, Leadership and Team Development, People Management, SaaS, Financial Services, Salesforce Marketing Cloud (SFMC)

Technical: SQL, TypeScript/JS, CSS, CI/CD

Languages: English, Hindi (limited), Spanish (limited)

Certifications

Amazon Web Services Cloud Practitioner • Issued June 2024 • Expires June 2027

Volunteer

Haven Technologies: Founded the South Asian Employee Resource Group (ERG) to promote diversity, equity, and inclusion through initiatives focused on professional development and networking as the company scaled to 800+ employees globally.

American Express: Partnered with Big Brothers Big Sisters of NYC as a workplace mentor to high school students in career exploration, college prep, and life skills.