

# Sarthak Bhandari

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## Summary

Technical Product Manager with over 8+ years in leading global cross-functional teams to develop and launch innovative products. Proven track record of leveraging technical expertise in serverless architecture and data analytics to drive product strategy and deliver actionable insights.

## Work Experience

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### Manager, Product Management • Capital One • New York, NY • 02/2025 - Present

- Unified marketing engagement data across business lines, cutting down analysis time and enabling standardized, enterprise-wide performance insights
- Launched a digital paperless campaign delivering \$3MM NPV, ensuring vendor compliance and seamless integration across marketing and engineering platforms
- Improved platform resiliency and marketing reach by reactivating over 1MM valid emails, reducing maintenance costs, and optimizing AWS and Databricks infrastructure

### Senior Product Manager • Haven Technologies • New York, NY • 09/2023 - 12/2024

- Served as a people manager of 6 through a new code implementation of a serverless architecture using AWS services.
- Developed and execute product strategies for an AI-enabled underwriting tool, improving time-to-market.
- Collaborated with engineering, design, marketing and sales teams to accelerate customer deal closures.
- Utilized SQL to extract product performance data, created Tableau visualizations for management leading to the consolidation or elimination of obsolete instances resulting in \$8M in AWS cost savings.

### Product Manager • Haven Technologies • New York, NY • 07/2021 - 09/2023

- Conducted feasibility assessments and presented recommendations to C-level executives and key stakeholders based on technical constraints and market opportunities in a clear and concise manner.
- Launched new features for MassMutual's existing new business platform, including a new submission process which saw 30% adoption within one week of launch and over 50,000 policies in the first year.
- Defined product vision, roadmap, and priorities for a new B2B SaaS platform based on market research, customer feedback, and competitive analysis, successfully launching the platform generating \$250K+ in revenue the first year.
- Drove progress by developing strategic partnerships and collaborating with technology vendors, saving the company over \$600,000 annually.
- Led as primary product manager for organization's first global customer acquisition, built out detailed technical project plans to integrate data platforms/tools.

### Software Engineer • Haven Technologies • New York, NY • 07/2020 - 07/2021

- Delivered key features for MassMutual's insurance platform using Angular and Node.
- Advocated for a common front-end design language system with standard Angular components.

### Software Engineer • American Express • New York, NY • 08/2017 - 07/2020

- Developed high volume, multi-million dollar loans applications in React and Node and led architecture discussions.
- Created a standard currency input component for the AmEx design language system.

## Education

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### Master of Business Administration • New York University • New York, NY • 2022 - 2025

Specialization in Strategy, Finance, and Global Business; Graduated with Distinction; Beta Gamma Sigma

### Bachelor of Science in Engineering • University of Michigan • Ann Arbor, MI • 2013 - 2017

Major in Computer Science, Minor in Entrepreneurship; Cum Laude

## Skills

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**Product:** Data Analytics, Agile, SDLC, Product Strategy and Roadmapping, Leadership and Team Development, People Management, SaaS, Financial Services, Salesforce Marketing Cloud (SFMC)

**Technical:** SQL, TypeScript/JS, CSS, CI/CD

**Languages:** English, Hindi (limited), Spanish (limited)

## Certifications

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### Amazon Web Services Cloud Practitioner • Issued June 2024 • Expires June 2027

## Volunteer

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**Haven Technologies:** Founded the South Asian Employee Resource Group (ERG) to promote diversity, equity, and inclusion through initiatives focused on professional development and networking as the company scaled to 800+ employees globally.

**American Express:** Partnered with Big Brothers Big Sisters of NYC as a workplace mentor to high school students in career exploration, college prep, and life skills.